

## THE MOBI HUNTER, A MOBILE MEDIA AGENCY AND GATEWAY TO AFRICA.



# 31+

# Million

ACTIVE USERS  
ACROSS AFRICA

We offer a premium multi-platform approach to advertising and media buying. Connecting the dots between ad serving platforms, mobile services and brand campaigns across Africa

### SCALABLE REACH FOR OUR CLIENTS

# 3,7+

# BILLION

PROGRAMMATIC  
MONTHLY IMPRESSIONS  
ACROSS AFRICA





**10  
Million**

2GO MONTHLY  
ACTIVE USERS

Nigeria's largest social network

Reaches over 3000 different  
phone models

Splash & Text Ads Available

All ad's click out directly to a  
brands URL

**\$2,60 CPM**



**4  
Million**

BBM MONTHLY  
ACTIVE USERS  
IN NIGERIA

Premium platform with high net  
worth users

Brand Channels, Channel  
Invites, Banners and Display

Splashes available

Ads can click to a brands BBM  
Channel or out to a URL

**\$3,90 CPM**



**9  
Million**

NIMBUZZ  
MONTHLY ACTIVE  
USERS ACROSS  
AFRICA

Available on a large  
range of devices with  
great CTR

Rich Android Ads, Video  
and Banner ads available

Ads click to brands URL in  
the Nimbuzz app with its  
built in browser

**\$2,60 CPM**

## MOBI HUNTER PROGRAMMATIC

Mobi Hunter Programmatic is our dashboard platform offering RTB Banner advertising across Mobile, Desktop & Video throughout Africa . Our platform gives large-scale reach into countries on Africa's most popular sites for your brands visibility and goals. CPM, CPC & CPA available in all popular formats with billions of impressions available.

### OTHER SERVICES OFFERED

SMS campaigns  
across Africa  
with MTN, Airtel,  
Safaricom.

Vouchers &  
Couponing into  
major African  
retailers

Mobi Sites for  
your brand, built  
for Africa

Music  
Campaigns  
Research Polls